You are invited to be part of the

**LSA 2020 ANNUAL MEETING!**

We invite your company to have an exhibit display at the 2020 Louisiana Society of Anesthesiologist (LSA) Annual Meeting to be held on April 17-18, 2020 at Renaissance New Orleans Arts Hotel in New Orleans, LA.

*If your focus is anesthesiology, you won’t want to miss this opportunity.*

To apply to exhibit, please use the following link: [https://lsahq.org/meetings/#Exhibitors](https://lsahq.org/meetings/#Exhibitors)
EXHIBIT FEE
The exhibit fee is $2,000. Your exhibit space includes:

- One 6 ft. skirted table
- Two chairs
- Two representative name badges (additional reps are $150 each)
- Participation in the “Exhibitor Passport” game, where attendees collect signatures from each booth to enter to win a prize.
- Admittance to continental breakfast, lunch, and breaks
- Recognition and Signage at Annual Meeting

MARKETING & VISIBILITY OPPORTUNITIES

The LSA staff welcomes the opportunity to create marketing and visibility opportunities that meet your individual needs and we are committed to making this conference a success for each vendor!

All Marketing & Visibility Opportunities include:

- One exhibit booth (includes 4 exhibitor badges)
- Recognition on LSA Website
- Recognition in event publicity
- Recognition in on-site program
- Recognition and signage at Annual Meeting
- Recognition and signage at sponsored event

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KICK-OFF RECEPTION $3,500

Friday, April 17 - This relaxed and fun-filled event is held offsite. In 2020 our event will be held at Fulton Alley, and all members are invited to attend and enjoy food, beverages, and bowling.

- The opportunity to “Kick Off” the Annual Meeting in a social setting

LUNCH IN EXHIBIT AREA $3,000
(One available on Saturday)

Spotlight your company front and center during the luncheon Saturday, April 18. This event will feature a buffet lunch set-up in the exhibit hall area.

LOUISIANA WOMEN IN ANESTHESIA LUNCHEON $3,000
(One available on Saturday)

Join us for the first luncheon geared to our new committee called: Louisiana Women in Anesthesia. The purpose is for strong network of female leaders to educate, empower and discuss continuing and current issues in anesthesiology and medicine.

- Be the first company to support this new committee and their first event.

ANESTHESIA JEOPARDY $3,000

Saturday, April 18 – This annual competition draws a crowd as they cheer on their residency program, providing YOU with high exposure.

- Represent your organization with a role as an active host for this event
- The opportunity to interact with residents at a fun-filled, popular event
- Premier placement for exhibit booth to highlight event sponsorship

CHARGING STATION $2,500

Gain extra visibility by sponsoring the charging station for mobile devices. The station will be located in the registration area, making it highly visible to attendees as they take advantage of the opportunity to charge up their devices throughout the meeting.

MEDICAL STUDENT & RESIDENT BREAKOUT $2,500

A new breakout session geared to medical students and residents on Friday, April 17. Your support will provide refreshments and drinks to anesthesiology residents and medical student interested in the profession.

- The opportunity to interact PRIVATELY with residents and medical students during this new program.
- A five-minute presentation on your product during the event.

QUESTIONS?

Janna Pecquet
LSA HEADQUARTERS
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Sponsors need only to complete the Marketing & Visibility Opportunities Agreement (Standard exhibit booth is included). Exhibitors need only to complete the Exhibitor Agreement.

Please use the links below and complete the form that applies to your level of participation and send it in today!
EXHIBIT SCHEDULE

REGISTRATION
Friday, April 17, 2020, 2:00pm-5:00 pm
Saturday, April 18, 2020, 7:00am-5:00 pm

EXHIBITOR SET-UP
Friday, April 17, 2020, 4:00pm-6:00 pm
Saturday, April 18, 2020, 6:00am-7:00 am

EXHIBIT HOURS
Friday, April 17, 2020
There are NO exhibit times scheduled for Friday, April 17 at this time.

Saturday, April 18, 2020
EXHIBITS OPEN: 7:00am-5:00pm
10:00am–10:30am - Morning Break with Exhibitors
12:00pm-1:00pm - Lunch with Exhibitors
3:00pm-3:20 pm – Afternoon Break with Exhibitors

Teardown
Saturday, April 18 after the last break

EXHIBIT HALL FLOORPLAN

HOTEL INFORMATION
Renaissance New Orleans Arts
Warehouse District
700 Tchoupitoulas S
New Orleans, LA 70130

ROOM RATE is $269
Reservations should be made by March 27, 2020.

The hotel reservation link will be provided upon receipt of exhibitor application.

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