

You are invited to be part of the LSA 2018 Annual Meeting!

It gives me great pleasure to invite you to the Louisiana Society of Anesthesiologist meeting that will be held April 13-14, 2018 at Renaissance New Orleans Arts Hotel in New Orleans, LA. If your focus is anesthesiology, you won't want to miss this opportunity!

This meeting is a wonderful opportunity to showcase your company before physician anesthesiologist, residents, and medical students. We would be grateful for your valuable contribution and cooperation to make this important meeting a success.

Exhibiting companies will receive one 6' skirted table in the pre-function space of the meeting. Two continental breakfasts, daily refreshment breaks, and a reception will take place within the exhibit space. These session breaks offer an opportunity for attendees to network and visit with exhibiting companies.

The fee to exhibit is \$1,500. There are also opportunities for your company to provide additional Marketing Support and Educational Grants. Recognition of participation will be communicated to attendees in the program book and via signage throughout the meeting as well as the Chapter website.

We are happy to discuss the meeting with you. We look forward to hearing from you soon!

WHY SHOULD YOUR COMPANY PARTICIPATE?

- Gain personal, face-to-face with leaders and other influencers in our society.
- Showcase your product/service

EXHIBIT HOURS (subject to change)

Friday, April 13, 2018

7:00pm-10:00pm LSA Welcome Party

Saturday, April 14, 2018

6:00 - 7:00am	Set-Up
7:00 - 5:00pm	Display Hours
7:00 - 8:00am	Continental Breakfast
10:00 - 10:30am	Refreshment Break
Noon - 1:00pm	Lunch
3:00 - 3:30pm	Refreshment Break
4:00 - 5:00pm	4th Annual Resident Anesthesia Jeopardy Bowl
4:00pm	Teardown
5:00pm	Adjournment

MEETING LOCATION

Renaissance New Orleans Arts Warehouse District

700 Tchoupitoulas St.
New Orleans, LA 70130

MARKETING SUPPORT OPPORTUNITIES

All providers of marketing support will receive company name and level recognition in the various meeting materials and signage as well as on the LSA website throughout the year.

PLATINUM \$10,000

- Promotional material inclusion in the professional meeting welcome packets.
- Link to company website from LSA website.
- Exhibitor table with choice of location in exhibit area and complimentary electrical power.
- Five representatives invited to all events and sessions

GOLD \$5,000

- Promotional material inclusion in the professional meeting welcome packets.
- Link to company website from LSA website.
- Exhibitor table with choice of location in exhibit area and complimentary electrical power.
- Four representatives invited to all events and sessions

SILVER \$3,500

- Promotional material inclusion in the professional meeting welcome packets.
- Link to company website from LSA website.
- Exhibitor table with choice of location in exhibit area and complimentary electrical power.
- Four representatives invited to all events and sessions

BRONZE \$2,500

- Promotional material inclusion in the professional meeting welcome packets.
- Link to company website from LSA website.
- Exhibitor table with choice of location in exhibit area and complimentary electrical power.
- Three representatives invited to all events and sessions

EDUCATIONAL GRANT OPPORTUNITIES

The LSA also invites you to provide support through an Unrestricted Educational Grant. Your company will receive recognition based on level of support on our website, in various meeting materials, and signage.

You may also specify that your educational grant support specific aspects of the meeting. Your company will receive recognition of your support on our website, in various meeting materials and signage at the specific event.

- | | |
|--------------------------------|-----------------------|
| • Scientific Session | \$2,500 |
| • Lunch | \$3,000 |
| • Continental Breakfast | \$1,500 |
| • Networking Break | \$1,000 (2 available) |
| • Resident Anesthesia Jeopardy | \$1,500 |

EXHIBIT INFORMATION

EXHIBIT HALL TRAFFIC

To encourage traffic, the Continental Breakfast and Refreshment Breaks will take place in the Exhibit Area.

SHIPPING INFORMATION

The Exhibitor will receive this information from LSA closer to the meeting date. Shipping details will be sent by email to the on-site contact listed on the Exhibitor Agreement Form.

BOOTH CANCELLATION

The deadline for cancellation of exhibit space is February 1, 2018. A full refund, minus \$450 administrative fee, will be made to the Exhibitor if written notice is received by February 1, 2018. There will be no refunds after this date.

BOOTH SPACE

- Exhibitor will be provided with a 6 foot draped table and two chairs.
- Additional representatives can attend for a charge of \$150 per representative.
- Decorating services, electricity and internet connections are NOT provided by LSA. You must make prior arrangements for these services while reserving your booth space. The cost will be listed on the Exhibitor Agreement Form.
- Security guards are not provided by LSA. The exhibitor is solely responsible for the security and safeguarding of his/her exhibit and contents at all times.
- Use of booth space by two or more exhibitors is NOT permitted.

HOW TO SUPPORT THIS MEETING!

- Complete the Exhibitor Registration Form on page 5&6 of this prospectus. You can either email and/or fax it to the LSA office. See contact information on page 4.
- Fill out the online Exhibitor Registration Form on the Chapter's web site: www.lsaq.org. You will find this information under the meeting tab/Annual Meeting/Exhibitors.
- The Chapter's Tax ID number is: 72-1167491.
- Additional exhibitor information is located on the Chapter's web site – Chapter W9, Online Payment Form, Meeting Agenda, and letter of request.

ACCOMODATIONS

HOTEL INFORMATION

Renaissance New Orleans Arts Warehouse District

700 Tchoupitoulas St. • New Orleans, LA 70130

Please request the LSA rate of \$209 per night plus tax. A limited number of rooms are available at this discounted rate, and reservations should be made by March 16, 2018 to secure this discounted rate.

To reserve your room, [click here](#).

PAST EXHIBITING COMPANIES

Ambu, Inc

B. Braun Medical, Inc

Carefusion

Edwards Lifesciences

GCX Corporation

GE Healthcare

Grifols USA, LLC

Haemonetics

Halyard Health

Mallinckrodt

Medtronic

Mizuho OSI

Nihon Kohden America

Parish Management Consultants

Sonosite, Fuji Film Corporation

The Medicines Company

Tri-Anim

Verathon Medical-GlideScope

STAY CONNECTED!

Phone: 504-841- 0145

Fax: 504-335- 2266

Email: janna@lsa-online.org

Mail: LSA Chapter Office
2420 Athania Parkway, Suite 101
Metairie, LA 70001

Web: www.lsa-hq.org

Facebook: [lsa-hq](#)

Twitter: [@LSA_HQ](#)

EXHIBIT, MARKETING SUPPORT, AND EDUCATIONAL GRANT CONTRACT

EXHIBIT DETAILS AND FEE

Exhibiting companies will be given a 6' tabletop display, along with recognition in the final program, and recognition on signage displayed on-site. Companies can participate in the LSA Annual Meeting as an Exhibitor for a fee of \$1,500. Per ACCME regulations, please note that the exhibit fee of \$1,500 is separate from any grant fees.

Company Name _____
(Print exactly as name should appear in program and on signage)

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

On-Site Contact

Name _____ Phone _____

Email Address _____

MARKETING SUPPORT

Exhibitor \$1,500.00 \$ _____
Platinum \$10,000.00 \$ _____
Gold \$5,000.00 \$ _____
Silver \$3,500.00 \$ _____
Bronze \$2,500.00 \$ _____

EXHIBIT SPECIAL REQUESTS

Each exhibiting company will receive a 6' tabletop display. Any additional requests will be at the individual company expense.
Electrical \$100.00 \$ _____
Wi-Fi (included)

EDUCATIONAL GRANTS

Offer an Unrestricted Grant \$ _____
Offer a Specified Grant \$ _____
Specify grant purpose _____

TOTAL DUE \$ _____

PAYMENT INFORMATION

Check – payable to the LSA and mailed to the address on page 4. Tax ID #: 72-1057427
Credit Card – Fill out Credit Card information on page 6 and fax to 504-335-2266

For LSA Use Only

Amount Paid _____ Check # _____ Date _____
Credit Card Type _____ Run Date _____ Initials _____

